E3 EDUCATION · CAMPUS SESSION

HOW TO FIND YOUR FIRST INTERNATIONAL EXPERIENCE

A two hour session led by an executive search consultant, for students who want an internship or a first job in Europe or Asia.

ONE SESSION · ABOUT 2 HOURS

ON CAMPUS

FRENCH OR ENGLISH



PIERRE LEMARCHAND · FOUNDER, E3 EXECUTIVE SEARCH

THE BIG IDEA

Most students do not lack talent.

What they often lack is a method to reach the people who hire abroad.

Many graduates send dozens of applications through job boards, then wait. Very few reach the person who actually decides. This session shows how international hiring works from the recruiter's side of the table, and how a student can take the first step with confidence.



Live on campus

FROM THE OTHER SIDE OF THE TABLE

I arrived in Seoul in 2021 with no network in Asia. This session is what I wish someone had shown me then.

HOW IT WORKS

ONE SESSION. ONE REAL SCENARIO. THREE PARTS.

Rather than a list of tips, we follow one student from start to finish. Together, the room builds the whole approach live: the profile, the first contact, the interview.

DURATION
About 2 hours

AUDIENCE
Final year students

LANGUAGE
French or English

STYLE
Interactive, live Q&A

THE CASE STUDY

A final year student. One target company. One city in Asia.

The scenario is adapted to each school. At UniLaSalle, it followed an agri food engineer aiming at a French ingredients group in Singapore.

Your students, your industries, your target countries.



Workshop format

WHERE WE ARE GOING

THREE PARTS, ONE DIRECTION

1 — 2 — 3

PART 1 OF 3

CV & LinkedIn

What a recruiter looks at in the first seconds, and why a simpler profile often opens more doors than a crowded one.

CV A or CV B?

PART 2 OF 3

The direct approach

How to get noticed by a company that does not know you exist yet, by reaching the people who actually decide.

Three real stories

PART 3 OF 3

Interview preparation

What a first interview has in common with a first date, and how to prepare so the conversation feels natural.

Half the work is already done

The session closes with **The Formula**: four simple steps students can start applying the same evening.

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PART 2 · A PREVIEW

THREE REAL PATHS TO A FIRST ROLE IN ASIA

Three methods, three very different levels of effort. We look at what worked, what did not, and why.



SEOUL · VOLUME

More than 100 applications. One reply.

It worked. At what cost?



HONG KONG · NETWORK

One conversation led to another, then to a director at Veolia.

How one contact becomes ten



HONG KONG · DIRECT

Maxime sent one LinkedIn message to a director. Today he is a Deputy General Manager.

The message is in the session

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WHAT STAYS AFTER THE SESSION

CONCRETE, FROM THE SAME EVENING

FOR YOUR STUDENTS

- ☑ A clear direction: one company, one country, one first step
- ☑ A CV and a LinkedIn profile they can improve the same day
- ☑ A simple way to contact the people who decide
- ☑ A method to prepare any interview
- ☑ A short toolkit of free tools, AI included

FOR YOUR SCHOOL

- ☑ A recruiter's view of international hiring, rarely heard in class
- ☑ A case study built around your programmes and industries
- ☑ Fits career weeks, international semesters or final year modules
- ☑ Delivered in French or English, on campus

Happy to adapt it to your calendar.

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YOUR SPEAKER

PIERRE LEMARCHAND

FOUNDER, E3 EXECUTIVE SEARCH

I started with an internship in Seoul, then spent three years as a headhunter in Hong Kong with a leading international recruitment firm, hiring industrial leaders across Asia Pacific. In 2025 I founded E3, an executive search firm for industrial companies in Asia and Europe.

I studied economics at the University of Rouen and international business and geopolitics at Rennes School of Business. I speak to students as someone who sat in their seat not so long ago, and who now sits on the other side of the table.



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NEXT STEP

BRING THIS SESSION TO YOUR CAMPUS

Please get in touch to discuss dates, audience and the case study best suited to your students.

CONTACT

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In the lecture hall

Looking forward to meeting your students.

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